

“How’s Your Man Code?”

Every church has an environment for men, which is the First Impression your church provides to men:

“Men are _____ here”

Attend a weekend service at our church and make an evaluation through the eyes of a new man, especially those who are spiritual inquirers. How would you assess the overall appeal of your church to these men?

To help you make that assessment, here are some potential categories to audit. Remember, men like to “raise the hood” and “kick the tires” on the car lot, and they will do the same with your church!

<u>Category</u>	<u>Rating (1 – 10 Scale)</u>	<u>Comments</u>
• Church Website	_____	Web Page 4 Men?
• Social Media Channels	_____	Man-Friendly?
• Church Signage	_____	Quality Level?
• Parking Lot Attendants	_____	Male Participation?
• Hospitality Team	_____	Male Participation?
• Church Décor	_____	Man-Friendly?
• Handouts (Bulletins/Worship Folder)	_____	Info 4 Men?
• Ministry Table/Kiosk	_____	Man-Friendly?
• Gift Item/Bag to First-Timer	_____	Man-Friendly?
• Men’s Bathroom	_____	Male Décor?
• Church Leadership	_____	Man-Friendly?
• Worship Team/Church Choir	_____	Male Participation?
• Worship Music	_____	Man-Friendly?
• Body Language in Worship	_____	Male Participation?
• Service Segments	_____	Male-Oriented?
• Sermon Delivery	_____	Man-Friendly?
• Use of Humor	_____	Man-Friendly
• Church Ushers	_____	Male-Participation?
• Churchwide Announcements	_____	Info 4 Men?
• Action Steps	_____	Geared 2 Men?
• Men’s Leadership Team	_____	Connect with Men?
• Other: _____	_____	Man-Friendly?
• Other: _____	_____	Connect with Men?

To schedule a consultation, send an email to coachkmp@gmail.com or visit intentionalway.org